

## ***Ready, Set, Go! Social Media Post Copy 2020***

**Campaign Hashtags:** #ReadySetGoAz, #HaveTheirBacks

**Hashtags for Each Stage:** #PrepareNow, #BeAlert, #Evacuate

**Interagency Hashtags Relevant to Seasonal Hazards:** #AzFire, #PreventWildfires, #KnowBeforeYouGo, #CreateDefensibleSpace, #WildfireSafety, #FloodSmart, #AzWx, #AzMonsoon, #AzRain

### **COVID-19 / RSG! Related Posts**

#### ***Ready - Prepare Now***

1. Follow these three social media accounts in your area to stay informed: 1) emergency management office, 2) sheriff's office and 3) public health department  
#ReadySetGoAz #PrepareNow
2. If you and your family need to evacuate during a wildfire this season, keep in mind: 1) physical distancing recommendations, 2) wearing face coverings and 3) up-to-date public health recommendations #ReadySetGoAz
3. Include necessary health supplies in your emergency go kit. Make sure you have enough face coverings for your family, hand sanitizer and sanitizing wipes.  
#ReadySetGoAz
4. Arizonans can still inspire others to prepare while practicing safe physical distancing. Check in with your neighbors, family, friends and elders through video chats or phone calls to help them #PrepareNow. #ReadySetGoAz
5. During wildfire season, keep up to date on local news, weather watches, weather warnings and public health recommendations. #ReadySetGoAz

#### ***Set - Be Alert***

1. Have a plan in place in case you need to evacuate with your family during an emergency. Consider public health recommendations and how to avoid close contact with others. #ReadySetGoAz

2. When there is significant danger in your area, follow the latest news and information from public safety and public health officials. #BeAlert #ReadySetGoAz

### **Go - Evacuate**

3. When evacuating to a shelter or a family member's home: avoid close contact with those who are sick, wear face covers and practice public health recommendations. #ReadySetGoAz

### **RSG! #HaveTheirBacks Related Posts**

1. Keep wildland firefighters healthy and safe during COVID-19. Prevent human-caused wildfires. #HaveTheirBacks #ReadySetGoAz
2. Less wildfires means more physical distancing for wildfire crews. Preventing human-caused fires is preventing the spread that could happen at large response wildfire camps. Keep wildland firefighters safe. #HaveTheirBacks
3. Do it for them. Prevent unnecessary human-caused wildfires. Clear defensible space around your home. #HaveTheir Backs
4. We can all make a difference. Think about the wildland response community. Prevent human-caused wildfires. Don't park your vehicle on dry grass. #HaveTheirBacks
5. Respect park restrictions and do your part to keep us all safe. #HaveTheirBacks
6. Don't put wildland firefighters through unnecessary risk. Reduce the risk for you and for them. #PreventWildfires #HaveTheirBacks
7. Wildfire season is here. Now more than ever, we need your help to prevent human-caused fires. Take action now. Reduce the risk. #HaveTheirBacks
8. Protecting your community starts with you. Prevent human-caused fires. Don't drag chains. Extinguish campfires properly. #HaveTheirBacks
9. Small steps can help wildland firefighters in big ways. Human-caused wildfires are preventable. Let's all do our part. #HaveTheirBacks

10. Right now, wildland firefighters are working hard. Help keep them and your communities safe. Prepare now. Take action. Reduce the risk. #HaveTheirBacks #ReadySetGoAz
11. Protect those who gear-up. Keep wildland firefighters ready for when they are needed the most. Learn how to properly put out a campfire. Don't park your vehicle on dry grass. #HaveTheirBacks
12. Wildland firefighters take a risk for us. Take wildfire prevention steps for them. Learn more: [ein.az.gov/hazards/wildfire](https://ein.az.gov/hazards/wildfire) #HaveTheirBacks
13. Wildland firefighters are out there for us. Let's help them while at home. Add fire risk reduction to your home to-do list. #HaveTheirBacks
14. Arizona, let's do our part! Put out the wildfire before it starts. Wildfires can spread quickly and burn brush, trees and homes. Prevent wildfires. Take action. #HaveTheirBacks

## **Ready - Wildfire Prevention Steps**

1. #PrepareNow for #AzFire season: Keep grass mowed short. Trim trees and bushes. Removed flammable materials from under and around decks. #ReadySetGoAz
2. Here's how you can do your part during #AzFire season: regularly clean leaves, pine needles and debris from roofs and gutters. #ReadySetGoAz
3. Does each family member in your household know how to use a fire extinguisher? <https://bit.ly/2xQ6OeG> #PrepareNow #ReadySetGoAz
4. Put a buffer between your home and flammable vegetation! Create defensible space that protects your property and firefighters. Learn more: <https://ein.az.gov/ready-set-go> #ReadySetGoAz
5. Remodeling your landscape? Incorporate non-combustible materials and fire-resistant plants in your defensible space. #AzFire #ReadySetGoAz