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Arizonans Encouraged to Participate in National Preparedness Month
Gov. Doug Ducey Signs Proclamation

PHOENIX – Governor Doug Ducey has proclaimed September to be Arizona Preparedness Month in conjunction with National Preparedness Month, and in an effort to encourage people, businesses and whole communities to prepare for potential emergencies.

Preparing for an emergency before it occurs can make a difference when something does happen. The [Arizona Department of Emergency and Military Affairs](#) (DEMA) encourages all Arizonans to take time in September to prepare for all hazards.

“Arizona experiences disasters such as wildfires, floods and severe weather, and we need to be prepared for what may come our way,” said Wendy Smith-Reeve, DEMA’s deputy director. “AzEIN has resources to help people learn about Arizona hazards, and suggestions on how to write a family communications plan and create a 72-hour emergency supplies kit.”

The Arizona Emergency Information Network (AzEIN) is a public service of DEMA and the state’s official source for emergency updates, preparedness tips and hazard information. Visit [EIN.az.gov](#) to learn more.

In advance of Arizona Preparedness Month, DEMA launched a three-month public service announcement campaign called [It Doesn’t Take a Genius](#). The campaign uses humor to assure audiences of their ability to successfully prepare for and respond to the impacts of a disaster, reminding them that “it doesn’t take a genius to prepare for emergencies, just the smarts to know you should.”

DEMA also wants Arizonans to have fun with emergency preparedness by participating in the Emergency Kit Cook-Off. Now in its fifth year, the Emergency Kit Cook-off is issuing a challenge to the Whole Community to create simple, but tantalizing recipes from nonperishable ingredients that could be found in their 72-hour emergency supply kit. The public will have until Wednesday, Sept. 30, to submit a recipe and receive a Kit Cook-off apron while supplies last. For more information visit [www.EmergencyKitCookOff.org](#).

DEMA is working in conjunction with the Arizona departments of Homeland Security and Health Services, the Arizona Commission for Deaf and Hard of Hearing, American Red Cross Grand Canyon Chapter, and local Citizen Corps councils to promote public awareness of, and participation in Arizona Preparedness Month.

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Visit the Arizona Emergency Information Network at [www.EIN.az.gov](#) for official emergency updates, preparedness and hazard information, and multimedia resources.