***Ready, Set, Go!* Social Media**

**General Hashtags: #ReadySetGoAz**

**Hashtags for Each Stage: #PrepareNow, #BeAlert, #Evacuate**

**Interagency Hashtags Relevant to Seasonal Hazards: #AzFire, #AzWx, #WildfireSafety, #FloodSmart, #AzMonsoon, #AzRain**

**Ready, Set, Go! - Program Awareness**

Ready, Set, Go! — Did you know that Arizona has a statewide all-hazards emergency evacuation program? More info here: ein.az.gov/ready-set-go #ReadySetGoAz #DidYouKnow

Have you seen Ready, Set, Go! in your community? Learn what each term means to better prepare for an evacuation: ein.az.gov/ready-set-go. #ReadySetGoAz

What would an emergency evacuation look like in your neighborhood? Do you know the steps: Ready, Set, Go! ein.az.gov/ready-set-go #ReadySetGoAz

Check out this Ready, Set, Go! guide and spread the word to your loved ones about preparing for an emergency evacuation. ein.az.gov/ready-set-go #ReadySetGoAz

Wildfires, floods, and other hazards can strike different parts of Arizona. Review Ready, Set, Go! evacuation procedures just in case. ein.az.gov/ready-set-go #ReadySetGoAz

Ready, Set, Go! is for all-hazards in Arizona. Review what each phase means for you. ein.az.gov/ready-set-go #ReadySetGoAz

**Ready - Preparedness Steps**

READY means: Be aware of the hazards that can threaten your area. #ReadySetGoAz

READY means: Take personal responsibility & #PrepareNow for all-hazards. Make sure your property is ready to withstand the threat.ein.az.gov/ready-set-go #ReadySetGoAz

READY means: Plan family meeting locations and evacuation routes and make sure everyone is aware. Practice! #ReadySetGoAz #PrepareNow

READY means: Put an emergency supplies kit together that includes at least 72-hours of items. ein.az.gov/ready-set-go #ReadySetGoAz

READY means: Personalize your emergency go kit to meet your family’s needs. ein.az.gov/ready-set-go #ReadySetGoAz

READY means: Write a family communication plan that includes family phone numbers and out-of- town contacts. ein.az.gov/ready-set-go #ReadySetGoAz

READY means: Register for your county or tribe’s emergency notification system. #ReadySetGoAz

READY means: Create defensible space around your home by clearing 30 to 100 feet of vegetation to protect from fire. ein.az.gov/ready-set-go #ReadySetGoAz

#PrepareNow Are you connected with your local emergency notification system to receive timely alerts? Sign up now: (Insert your County/Tribe’s URL). #ReadySetGoAz

#PrepareNow Build an emergency go kit. Start with the five P’s, people and pet supplies, prescriptions, papers, personal needs and priceless items. #ReadySetGoAz

#PrepareNow Consider your pets and livestock before you need to evacuate. Arrange for family or friends outside of the affected area to shelter your pets.

Evacuating can be complicated if you have pets. Make sure you know your pet’s hiding places and create a “Go Kit” for your animal. #PrepareNow

READY means: Follow or like your sheriff and emergency management office on social media to get official updates. #ReadySetGoAz

READY means: Make sure to enable emergency alerts on your smartphone. #ReadySetGoAz #BeAlert

#PrepareNow Include exit routes, meeting location and important phone numbers in your emergency plan. #ReadySetGoAz

#PrepareNow Check with your neighbors, family, friends, and elders to ensure they are READY. #ReadySetGoAz

**Set - Be Alert**

SET means: Significant danger is present in your area. Consider voluntarily relocating to a shelter or with family/friends outside the affected area. #ReadySetGoAz #BeAlert

SET means: #BeAlert and grab your emergency go kit with the 5 P’s:people and pet supplies, prescriptions, papers, personal needs and priceless items. #ReadySetGoAz

SET means: Learn how to receive information and stay aware of the latest news during an emergency. https://ein.az.gov/ready-set-go #ReadySetGoAz #BeAlert

SET means: Conditions can deteriorate quickly. Be SET to GO! This might be the only notice you receive. #BeAlert #ReadySetGoAz

During the SET phase stay alert and remain aware of the situation. https://ein.az.gov/ready-set-go #BeAlert #ReadySetGoAz

#BeAlert and stay informed during an emergency. https://ein.az.gov/ready-set-go#ReadySetGoAz

**Go! - Evacuation**

GO! means #Evacuate NOW. Stay on designated evacuation routes. #ReadySetGoAz

GO! means: Grab your emergency go kit and leave immediately to a shelter or with family/friends outside the affected area. #Evacuate

GO! means danger in your area is current and life-threatening. #Evacuate #ReadySetGoAz

GO! means: Cooperate with local authorities during evacuation & avoid closed areas. #ReadySetGoAz

After evacuating, use text messaging to share “safe and well messages” with your family and out-of-town contacts. #Evacuate #ReadySetGoAz

**Ready - Wildfire Season**

#PrepareNow for #AzFire season: Keep grass mowed short. Trim trees and bushes. Remove flammable materials from under and around decks. #ReadySetGoAz

#PrepareNow Build an emergency go kit and write a family communication plan. <https://ein.az.gov/ready-set-go> #ReadySetGoAz

#PrepareNow and get ahead of peak #AzFire season. Regularly clean leaves, pine needles, and other debris from roofs and gutters.

#PrepareNow for wildfires: Clean out debris and install 1/8 inch metal mesh screening to eave and attic vents to prevent embers from passing through.

Does each family member in your household know how to use a fire extinguisher? https://www.nfpa.org/Public-Education/By-topic/Fire-and-life-safety-equipment/Fire-extinguishers #PrepareNow #ReadySetGoAz

#PrepareNow Clear items that will burn from around the house, like wood piles, lawn furniture, BBQ grills, tarp coverings, etc. Move them outside of your defensible space. <https://ein.az.gov/ready-set-go> #ReadySetGoAz #ReadySetGoAz

**Ready - Defensible Space**

Defensible space is a buffer between your home and the vegetation and other flammable items around it. Defensible space protects your property and the firefighters who could be defending it. Learn more: <https://ein.az.gov/ready-set-go> #ReadySetGoAz

Be Ready. Create defensible space around your home by removing weeds, brush, and other natural vegetation. <https://ein.az.gov/ready-set-go> #ReadySetGoAz

Creating defensible space around your home can decrease fire damage to structures and allow space for firefighting operations. <https://ein.az.gov/ready-set-go> #PrepareNow #ReadySetGoAz

Incorporate landscaping plans that include non-combustible materials or fire-resistant plants in your defensible space. <https://ein.az.gov/ready-set-go> #PrepareNow #ReadySetGoAz

Watch out for wind-driven embers that can travel a mile ahead of the flame front. <https://ein.az.gov/ready-set-go> #PrepareNow #ReadySetGoAz!

Regularly inspect and replace outside screens and ventilation points, ensuring screens are intact to help prevent the spread of embers. <https://ein.az.gov/ready-set-go> #ReadySetGoAz

**Ready - Flooding**

READY means you are #FloodSmart. Know your flood risk and talk to your insurance provider about the type of flood insurance that you need. <https://ein.az.gov/ready-set-go> #ReadySetGoAz #PrepareNow

READY means avoid building in a floodplain. If you do, make sure to elevate and reinforce your home. #PrepareNow

Be READY before the water rises; prep an emergency kit and family communication plan. <https://ein.az.gov/ready-set-go> #ReadySetGoAz

Flooding is Arizona’s #1 disaster. Are you READY? ein.az.gov/ready-set-go #ReadySetGoAz #PrepareNow

Arizona experiences between 40 and 100 floods every year. Get READY. ein.az.gov/ready-set-go #ReadySetGoAZ #PrepareNow